

What Is CareerStarter?

CareerStarter is a free online platform that helps students move beyond career exploration to real-world connections with employers, local training programs, and job opportunities. It serves as a hub for guiding students toward construction career pathways that align with their interests.

Using CareerStarter, students can learn about the construction industry, discover skilled craft roles that match their strengths, and apply for jobs. As an educator, you can also share your training programs through the platform, expanding your reach and supporting the development of future craft professionals.

Why CareerStarter?

Helping students take the next step toward a meaningful career can be challenging, especially when they're unsure where to start. CareerStarter makes that process easier by turning career exploration into action.

With CareerStarter, students don't just learn about the construction industry, they connect their interests to real opportunities. The platform gives them access to employers, local training programs, and job openings—all in one place.

How CareerStarter Supports Student Success

- **Career Exploration:** Students can learn about construction careers and skilled craft roles that match their interests and strengths.
- **Resume Building:** They can begin documenting skills, training, and certifications early.
- **Connection to Real Opportunities:** When ready, students can connect with employers and apply for jobs and apprenticeships directly through the platform.

For educators, CareerStarter is a practical tool to bridge the gap between classroom learning and workforce readiness. By introducing students to the platform, you empower them to take control of their future and succeed in a growing industry.

CareerStarter Video

Show your students the CareerStarter overview video to introduce the platform and its benefits. Play the video in class or share the link for them to watch: https://youtu.be/sun6qEWB_c4